

### Hamsar, DIVERSCO INC.



## **GRAKON'S ACQUISITION OF HAMSAR DIVERSCO INC.**

### PRESENTATION TO HAMSAR CUSTOMERS MAY 2016



www.hamsar.com

## About Grakon

- Established in 1978
- Headquarters: Seattle, Washington
- Company-wide TS16949 / ISO 9001 / ISO 14001 certificates
- Leader for innovative LED solutions
- Preferred OEM supplier to the global commercial vehicle market
- Number one commercial vehicle interior lighting supplier in North America
- Positioned for strategic growth
- Global footprint USA, China & Europe



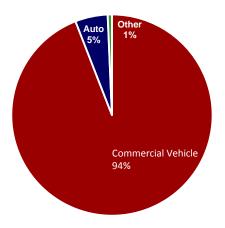


## About Grakon

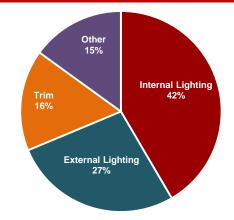
#### **Leadership Position with Custom Solutions**



#### **Estimated Revenue by End Market**



#### **Estimated Revenue by Product Type**



#### **Current End Markets**



Commercial Vehicle



Specialty

Vehicle

Rail



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# **Grakon's Core Strengths**

• Grakon serves as an indispensable, integrated design partner for OEMs and suppliers

**Customer–Focused Development Teams** 

- Focus on partnering with OEMs to develop proprietary solutions that differentiate and distinguish OEMs' brands and vehicles
- On-site design and engineering staff work closely with OEMs to develop innovative, custom solutions
- Identify solutions and develop specifications for OEMs' RFQs, with a renewal win rate >95%
- Viewed as a trusted partner







# Grakon Worldwide





www.hamsar.com

## Minimal Business Relationship Changes at Hamsar

### 1. Management Changes

- Fred Kelly full time for a 16-week transition plan; part-time thereafter for up to 32 weeks
- Don Bartlett, Grakon's Vice President Quality, Distribution and Customer Service is the new General Manager of Hamsar
- 2. Key Hamsar Managers will Continue Current Roles
- Jeff Smith, Roman Perdec, Garrie Eloriaga, David Kelly, Naeem Nizamani and other managers will continue in their current roles leading the Hamsar business
- Please continue to work with same Hamsar employees that you have in the past
- 3. No Change in Hamsar Name
- 4. Bank Account Changes / Payables Changes
- For more information, please contact April Bellington at:
  - 1-800-567-5483 ext. 242
  - <u>april\_bellington@hamsar.com</u>



### What does it mean to you as a Hamsar Customer?

- Business as Usual with added resources & expanded global footprint going forward
- Increased Product Offering
- Expanded Engineering and Design Competencies
- New Manufacturing Locations & Capabilities
- Incremental Lighting & Electronics Experience from Grakon
- No immediate changes to Hamsar nor at Grakon
- Fred Kelly continues with the business into early 2017
- If you are interested in learning more about Grakon, please visit the website: <u>www.grakon.com</u>
- And finally, if you have any current or upcoming lighting or electronic projects that we could help with, please call your Hamsar Sales Representative at 1-800-567-5483. We would be happy to help.

